



Contact: Jihye Ku	FOR IMMEDIATE RELEASE
Phone: 347-806-9495	
E-Mail: info@kenzodigital.com	

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Film Director and Video Artist Kenzo Digital releases his latest short film starring designers Dee & Ricky commissioned by Casio/G-Shock to launch the latest G-Shock watch designed by Dee & Ricky. An homage to 8-bit video game culture and Kung-Fu movies, "Super Ultra Kara-tay" finds fashion's latest phenomenon Dee & Ricky as Kung-Fu students who must defend their Lego Shaolin temple against a nefarious villain and his swarm of ninja assassins. "Super Ultra Kara-tay" is an original and innovative new short film that fuses stop motion animation, martial arts, original music production, and Legos in a unique process that has never been done before. The video can be viewed at:

www.youtube.com/KenzoDigi

Dee & Ricky, the New York based fashion design duo, have lent their trademark retro style to the latest edition to the [G-Shock](#) Family, the GA110DR-1A. This limited edition chronograph perfectly pairs an extra-large analog/digital with the Dee & Ricky design sensibility seen on fashion runways and metropolitan sidewalks worldwide. Available in July 2010, the GA100DR-1A will retail for \$130 at select retailers.

Kenzo Digital is a new media artist and director based in New York. He has had films in the Tribeca Film Festival and Mill Valley Film Festival, and was a nominee for the Rockefeller Film Fellowship. He is the apprentice to world renowned video artist Nam June Paik (the father of video art), and has directed films, music videos and commercials. Kenzo founded Kenzo Digital Media, a New York based creative agency and production company that has done work for companies like L'Oreal, Sundance & IFC Channel, H&M, Nokia and the Obama campaign. His work has been critically acclaimed by The Huffington Post, Kanye West, Complex Magazine, Wired Magazine, and many others. He has several film and new media projects currently in development.

Hailing from Staten Island, Dee and Ricky Jackson are the 22-year-old twin brothers behind their eponymous accessories line Dee and Ricky. Completely self-taught, they picked up their design smarts watching their grandma behind her sewing machine and watching the fly

stylish money makers run the streets and began customizing their own pieces in the 9th grade.

The brothers went on to create a hugely popular collection of Lego accessories, and while attending a function in the Hamptons in the summer of 2007 were spotted wearing the new designs by stylist Jason Preston. Preston in turn introduced them to designer Marc Jacobs, and a meeting at MJ HQ was quickly scheduled. Within days Dee and Ricky were hard at work designing a full range of Lego accessories for the Marc by Marc Jacobs spring '08. Their signature belts and heart-shaped brooches are currently sold in boutiques across the globe including Colette in Paris and Kid Robot in New York and have been worn by an endless list of high-profile celebrities, the likes of Kanye West, Beyonce. Nigo Murakami and MIA.

***For more information please contact Jihye Ku at 347-806-9495 or e mail
info@kenzodigital.com***