

Consumers have a new title insurance option

NEW YORK – Many regulators, including the U.S. Government Accountability Office (GAO), have openly criticized the anti-consumer nature of the real estate closing process, the high cost of title insurance and the title insurance industry overall. One company has decided to take action in improving the consumer experience with a simple yet effective solution—an “Open Closing,”—providing consumers with the right to choose their title insurance company and save hundreds or thousands of dollars.

Far too often, the excitement of purchasing a home is overshadowed by anxiety,

confusion and intimidation at the closing table. Surprise closing costs are the primary reason. Moreover, consumers are frustrated that they pay high title insurance premiums when they refinance, too. EnTitle Insurance Company (which has been underwriting title insurance for 30 years and is rated A' by Demotech) has developed a digital platform—Entitle Direct—to educate and empower consumers to monitor their home closings and save on their title insurance.

For more information about Entitle Direct, please visit www.entitledirect.com.