

TEACHERS' CONFESSIONS • COOL DIGITAL CAMERAS

# Newsweek

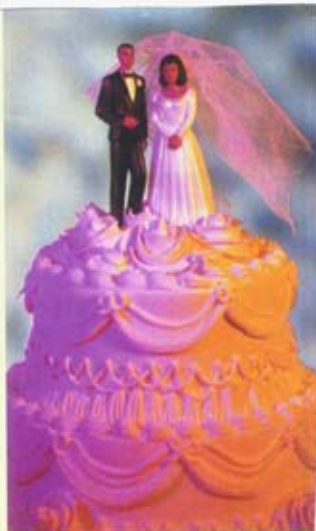
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## You Know! Only Dine on TWA!

Somewhere, someone is surveying something. And someone else is bringing it to PERI's attention: ● **"42%** of brides- and grooms-to-be say that 'how to request money as a wedding gift' is the most challenging etiquette issue." (AmEx) ● **"63%** of people with high-calorie diets said they were loyal to a specific airline, while only **25%** of people with low-calorie diets" said the same. (DiMassimo) ● **"Only 11%** of respondents knew where their Social Security card was located." (IKEA) ● **"21%** [of respondents] sometimes run the faucet while using the toilet to avoid being heard." (National Association for Continenca) ● **"When asked what part of their beauty regimen they would not sacrifice under any condition, women were most likely to pick 'styling my hair.' (25%)"** (Clairol) ● **"[20%]** of top [European] execs would rather be American." (UPS)

LUCY HOWARD, BRET BEGUN, SUSANNAH MEADOWS  
and KATHERINE STROUP



*"Tell them we have a juicer"*