



**** MEDIA ALERT ****

OPEN CASTING CALL TO ALL PREGNANT WOMEN'S BELLIES...
WE WANT YOUR BUMP!

Blog2Print is Looking for TWO Spokesbellies for their

First Ever Print Advertising Campaign

WHAT: SharedBook's blog printing platform, Blog2Print, is the leading website that allows bloggers to easily transform their blogs into beautiful printed books. And when mommy bloggers want to publish their public journal of experiences and adventures in parenting into a lasting memory, they turn to Blog2Print.

To celebrate motherhood and the mommy blogging community, Blog2Print is becoming the first advertiser to buy "space" on belly bumps. They will be organizing an open casting call for pregnant women.....because every time a baby is born a potential mommy-blogger is born too.

WHO: Calling all proud – and showing – pregnant women (must be at least 18 years-old).

The open casting call in NYC and nationally online is looking for two "spokesbellies" to feature in a national ad campaign showing off their amazing bumps. Ultimately, these "Jillboards," will showcase messages, such as "*Congratulations -- it's a Mommy Blog! Blog2Print!*" and "*Congratulations - it's a beautiful book! Blog2Print!*," which will be superimposed on the two mommy-to-be's bellies.

Visit: Blog2print.sharedbook.com/castingcall

WHEN: June 17, 2010; 11:00 am – 1 pm EST and 2 pm - 4:00pm EST

WHERE: @DiMassimo Goldstein's Offices
220 East 23rd Street
2nd Floor
New York, NY 10010

Caroline Vanderlip, CEO of SharedBook says, "Bring a smile, and be ready to show your baby bump – no modeling experience necessary!"

CONTACT:

Danielle Nacco
Ericho Communications
danielle@erichopr.com
(347) 248.1677